



## 2020 Advertising Rates

For NAIWE's *The Edge: Success Strategies for People who Work with Words*

*The Edge* newsletter is published 12 times per year by the National Association of Independent Writers and Editors (NAIWE) as a service and benefit to over 6,400 people who work with words. *The Edge* accepts paid display advertising. Rates are below; for further details of specifications and policies, please contact [editor@naiwe.com](mailto:editor@naiwe.com).

Ad Size	Dimensions	Single Insertion Rate	Multiple 2020 Insertion Rate (min. 3)
<i>Random Spot Insertion</i>			
1 Column	Up to 5 lines	\$100	\$75 each
2 Column	Up to 10 lines	\$150	\$125 each
<i>Top Spot Insertion</i>			
1 Column	Up to 5 lines	\$150	\$125 each
2 Column	Up to 10 lines	\$200	\$175 each
Dedicated E-blast		\$500	n/a

Acceptance of advertising is at the discretion of the editor of NAIWE's *The Edge* newsletter. Graphics should be submitted electronically in the form of high-resolution (300 DPI or greater) JPEGs in the proper size. All graphics and links are to be hosted on the advertiser's website. An e-blast should be submitted with the subject line to be used for the e-blast. Ads and payments are due by the 15<sup>th</sup> of the month preceding the issue date.