



2023 Newsletter Advertising Rates

For NAIWE's *The Edge: Success Strategies for People who Work with Words*

The Edge newsletter is published 12 times a year by the National Association of Independent Writers and Editors (NAIWE) as a service and benefit to over 8,000 professionals who work with words. *The Edge* also provides paid display advertising opportunities. The rates are below; for further details of specifications and policies, please contact editor@naiwe.com.

Ad Type	Dimensions	Single Insertion Rate	Multiple Insertion Rate (3 or more)
<i>Random Spot Insertion</i>			
Text only	Up to 5 lines	\$100	\$75 each
Text only	Up to 10 lines	\$150	\$125 each
Text + image	Up to 5 lines	\$150	\$125 each
Text + image	Up to 10 lines	\$200	\$175 each
<i>Top Spot Insertion</i>			
Text only	Up to 5 lines	\$150	\$125 each
Text only	Up to 10 lines	\$200	\$175 each
Text + image	Up to 5 lines	\$200	\$175 each
Text + image	Up to 10 lines	\$250	\$225 each
Dedicated E-blast		\$500	n/a

