2023 Social Media Advertising Rates

National Association of Independent Writers and Editors (NAIWE) is a professional association for writers, editors, and other publishing professionals. NAIWE exists to help members succeed, and our unique focus on creating multiple streams of income can make it happen. At NAIWE, we know that a writing or editing career isn't all about the art. It's not all about the money either. Writing and editing are about the joy of creativity, the freedom of working independently, and the fulfillment that comes from creating an authentic, abundant life, earning a living doing what you love to do. For further details of specifications and policies, please contact editor@naiwe.com.

Acceptance of advertising is at the discretion of the editor. Graphics should be submitted electronically in the proper size. All links are to be hosted on the advertiser's website. Ads and payments are due by the 15th of the month preceding the issue date.

Social Media Package - $99 (value $116)

Includes:

- 1 Facebook mention
- 1 Instagram mention
- 1 LinkedIn mention
- 1 Twitter mention

Social Media Plus Package - $179 (value $232)

Includes:

- 2 Facebook mentions
- 2 Instagram mentions
- 2 LinkedIn mentions
- 2 Twitter mentions

Premium Social Media Package - $199 (value $282)

Includes:

- 2 Facebook mentions
- 2 Instagram mentions
- 2 LinkedIn mentions
- 2 Twitter mentions
- 1-month website ad

Social Media a la Carte Options

Facebook mention – $29

- Up to 50 words of text, describing what you would like us to promote.
- 1000 x 1000 graphic with very little text on it, especially if boosting
- URL

Instagram mention – $29

- Landscape photo (1080 x 566) or portrait photo (1080 x 1350)
- URL

LinkedIn mention – $29

- Up to 50 words of text, describing what you would like us to promote. (Must also include #ad or #sponsored in the count.)
- 1000 x 1000 graphic with very little text on it
- URL

Twitter mention – $29

- 280 characters including spaces. (Must also include #ad or #sponsored in the count.)
- Your URL (The URL counts toward the 280 characters/spaces, although you may consider shortening it with a bit.ly or ow.ly type of URL to stay within the limited character count.)
- 1000 x 1000 graphic with very little text on it