



NATIONAL ASSOCIATION OF  
INDEPENDENT WRITERS & EDITORS

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• **April Michelle Davis** is the executive director of the **National Association for Independent Writers and Editors** ([www.NAIWE.com](http://www.NAIWE.com)) and the founder of **Editorial Inspirations** ([www.editorialinspirations.com](http://www.editorialinspirations.com)). She has a master's degree in publishing from George Washington University and a bachelor's degree in English from Messiah College, as well as certificates in editing, book publishing, and professional editing. April Michelle has presented sessions on what an editor does and the steps to becoming an editor, tips for and the benefits of working with an editor, indexing, macros, grammar, marketing, and Microsoft Word at the Be a Better Freelancer conference, Randolph-Macon College, Northern Virginia Community College, the Christian PEN: Proofreaders and Editors Network, RavenCon, the Hanover Book Festival, the Editorial Freelancers Association, *Copyediting* newsletter, Editorial Inspirations' trainings, and NAIWE.

April Michelle has shared insights by contributing to several books: *When Talent Isn't Enough: Business Basics for the Creatively Inclined*, *Ease into Writing*, *The Indie Author Revolution: An Insider's Guide to Self-Publishing*, and *Juggling on a High Wire: The Art of Work-Life Balance When You're Self-Employed*. April Michelle has taken her role full circle by becoming a published author: *A Guide for the Freelance Indexer*, *Choosing an Editor: What You Need to Know*, and *A Princess in Disguise*.



• **Carolyn Haley** lives fiction as an editor, author, reader, and reviewer. She has been editing professionally since 1977 and as **DocuMania** ([documania.us](http://documania.us)) since 2006, working with publishers, packagers, and indie authors. Carolyn also has written three novels, which have been published traditionally and independently ([carolynhaley.wordpress.com](http://carolynhaley.wordpress.com)).



• **Daniel Heuman** is the CEO and founder of **Intelligent Editing** ([intelligentediting.com](http://intelligentediting.com)). He developed PerfectIt, used by thousands of professional editors around the world. Daniel has spoken at conferences of Communication Central, ACES, the Chartered Institute of Editing and Proofreading, Editors Canada, SENSE, the Editorial Freelancers Association (EFA), and many other events.



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- **Dick Margulis** ([www.dmargulis.com](http://www.dmargulis.com)) has more than four decades of experience in helping companies and authors communicate effectively, internally and externally. He has made significant contributions to client projects such as corporate identity, including logo design; user manuals and technical documentation; web and intranet sites; books and magazines; and much more. Dick is known for his deep understanding of and skill in typography and book production.



- **Katherine Pickett** is the owner of **POP Editorial Services, LLC** ([www.POPediting.net](http://www.POPediting.net)), and author of *Perfect Bound: How to Navigate the Book Publishing Process Like a Pro*. She worked in-house with McGraw-Hill Professional and Elsevier Inc. for seven years before starting POP in 2006. Through POP, she offers copyediting, proofreading, and developmental editing to authors and publishers across the country. Katherine is an active member of the EFA and president of the Montgomery County chapter of the Maryland Writers' Association. She has been educating writers and indie publishers about the book-publishing industry since 2008.



- **Ruth E. Thaler-Carter** ([www.writerruth.com](http://www.writerruth.com)) is the owner of **Communication Central** ([www.communication-central.com](http://www.communication-central.com)) and creator of the **Be a Better Freelancer** conference. A full-time freelance writer, editor, proofreader, website manager, and speaker since 1984, Thaler-Carter is known as the Queen of Networking. She is the author/publisher of "Get Paid to Write: Getting Started as a Freelance Writer" and the author of "Freelancing 101: Launching Your Editorial Business" (2020 edition with Robin Martin) and co-author of "Résumés for Freelancers: Make Your Résumé an Effective Marketing Tool . . . and More!" (2020 edition with Sheila Buff) for the EFA; and the owner of the An American Editor blog and A Flair for Writing publishing business.



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**LAURA BRIGGS**  
THE FREELANCE COACH

[Six-Figure Freelancer](#) is the second book by author Laura Briggs. Based on Laura's personal experience running a six-figure business for six years and insights from 19 of her coaching clients and colleagues, this book is the roadmap to the mindset, strategy, and systems that set advanced freelancers apart. Book buyers will receive a 43-page workbook of exercises and tips free. Readers who preorder the book will receive four additional bonuses. Laura Briggs is the host of the Advanced Freelancing podcast, a two-time TEDx speaker on how freelancing is changing the economy, and the founder of Operation Freelance.